

WHY BECOME A COUNCIL MEMBER?

TRANSATLANTIC
CYBER SECURITY
BUSINESS NETWORK



OUR MISSION

The UK and the US enjoy the longest-standing cyber security relationship of any two nations and support the two largest markets for cyber security solutions in the world.

🕒 **Building Relationships**

Facilitating transatlantic dialogue, collaboration and networking between cyber security sector stakeholders to help address critical cyber security challenges

🕒 **Supporting Innovation**

Supporting the development and commercialisation of new and innovative cyber security solutions

🕒 **Promoting Cybersecurity**

Promoting the wider interests of cyber security groups and communities on both sides of the Atlantic



LAUNCH EVENT

Our launch event took place on 13th May at 3pm and explored how industry and government can work more effectively together to combat the global cyber threat. The panel included:

- Robert Hannigan, Chairman, **Blue Voyant International** - former Director of GCHQ
- Alastair Paterson, CEO, **Digital Shadows**
- Shawn Henry, President, Services Division, and Chief Security Officer, **CrowdStrike** - former Executive Assistant Director, Federal Bureau of Investigation
- Sean Plankey, Director of Cyber Missions, **DataRobot** - former Principal Deputy Assistant Secretary for Cybersecurity, Energy Security, and Emergency Response at U.S. Department of Energy (DOE)
- Maggie Titmuss, Director of Intelligence and Incident Response, **Lloyds Banking Group** - former Regional Head for North America at the UK National Crime Agency – Panel moderator



Political Intelligence



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BlueVoyant



DataRobot



digital shadows



SUPPLY CHAIN CYBER RISK EVENT

Our second thought leadership discussion took place on 1st July 2021 and explored the highly topical issue of supply chain cyber risk. The panel included:

- **Jon Boyens**, Deputy Chief, Computer Security Division, **NIST, U.S. Government**
- **Irfan Hemani**, Deputy Director for Cyber Security, **DCMS, UK Government**
- **Haydn Brooks**, CEO, **Risk Ledger Ltd**
- **Ben Dickinson**, Managing Director, **3VRM**
- **Keith Driver**, CTO Cyber, **Raytheon UK** – Panel moderator

 **Political Intelligence**



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NIST
National Institute of
Standards and Technology
U.S. Department of Commerce


Department for
Digital, Culture
Media & Sport

3VRM

 **RISK LEDGER**

Raytheon UK

CYBER LEADERS RECEPTION - UK PARLIAMENT

The **TCBN Cyber Leaders Reception** took place on Thursday 21st October in the Churchill Room, House of Commons.

This in person event was hosted by **Lord Holmes of Richmond** and feature **special guest Ms. Sheila Thomas, the Special US Liaison Officer, London (SUSLOL) at the US Embassy.**

We welcomed **over fifty industry representatives, Parliamentarians, Government officials and guests.**

This event was a great opportunity to:

- **Gain key insights into the latest priorities of the transatlantic cyber relationship**
- **Meet key representatives from UK and US Government and industry**
- **Discuss the key issues in cybersecurity today**



Ms. Sheila Thomas,
Special US Liaison Officer, London (SUSLOL)
US Embassy.

COUNCIL'S EXCLUSIVE BENEFITS



SHAPING STRATEGIC DIRECTION

- Onboarding of your company representatives from the policy & public sector sales sides of your business to understand your key priorities
- Your attendance at the TCBN Council meetings held every 3-4 months to plan events, workshops, stakeholder engagement and trade missions.
- Regular interaction with the founding organisations and your peers from the Council



ENHANCING YOUR ENGAGEMENT

- Access to exclusive lunches/dinners ahead of events with special event guests
- **The most recent exclusive lunch for Council members was held ahead of the event in Parliament on 21st October at 12pm.**
- One speaking slot at one event on a key theme/sector for your organisation such as HealthTech, Financial Services, Industrial IoT.



INCREASING YOUR BRAND EXPOSURE

- Promotion of your thought-leadership pieces on our website and social media (white-papers, articles, case studies)
- Social media announcements as a Council member
- Your logo/company profile as a Council Member on the website and at high-profile events



OTHER KEY MEMBERSHIP BENEFITS



THOUGHT-LEADERSHIP EVENTS

- 2 to 3 times per year
- Bringing together leading stakeholders of the cyber security sector



WORKSHOPS ON BUSINESS DEVELOPMENTS AND POLICY ISSUES

- 2 to 3 times per year
- Focusing on key cyber security challenges and best practices



SOCIAL OPPORTUNITIES TO CONNECT WITH THE SECTOR

- Networking and collaboration with peers
- Enhancing your partnerships with corporations, SMEs and start-ups



INTELLIGENCE ABOUT KEY DEVELOPMENTS

- Regular roundup of transatlantic cyber business and policy news
- Publication of member company news on the TCBN website



INVESTOR ENGAGEMENT

- Introductions to the transatlantic cyber investor community
- Specialist pitch training delivered by cyber investors



EVENTS 2021-2022

- Exclusive lunch at Cinnamon Club for Council members – 21st October (12pm-1.30pm)
- Cyber Leaders Reception in Parliament with US Embassy – 21st October (2pm-4pm)
- Trade mission in the UK for US companies – Q1 2022 (to be confirmed)
- Event in London at the US Embassy – Spring 2022 (to be confirmed)
- Trade mission in the US – Summer 2022 (to be confirmed)



BECOMING A COUNCIL MEMBER

Council Membership is limited to 20 UK/US companies (large & SMEs).

The annual subscription fee is: £5,000/ \$7,000 + VAT

Council already includes half a dozen companies such as:



To become a Council member, you simply need to fill in a membership form. We will follow up with an onboarding call and the next steps.

PARTNERS

Founding partners include:

Global Transatlantic is a specialist management consultancy practice that helps cyber business leaders understand and engage in the transatlantic cyber security market.

Plexal is an innovation centre and coworking space that specialises in building collaborative communities. Its innovation team are leaders in building expansive ecosystems across government, industry, academia, investors, and SMBs to tackle some of the biggest challenges facing society and the economy. Since 2018, Plexal has played a central role in the delivery of the UK's National Cyber Security Strategy through its leadership of LORCA, Europe's largest cyber innovation programme.

Political Intelligence is a leading strategic communications consultancy in the technology sector. In addition to providing government relations and media support to help clients achieve their business objectives, it also manages well established industry bodies such as The Internet Services' Providers Association, The HealthTech Alliance, Comms Council UK and Insurtech UK

Other partners include:



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CONTACT US

For more information, please reach out to us via our email here:



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